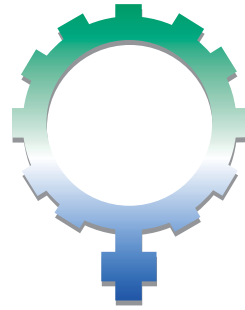


OUR MISSION

To advance the economic equality of women in Newfoundland and Labrador by promoting equitable participation of women primarily in the natural resources sector.



WOMEN
IN RESOURCE
DEVELOPMENT CORPORATION

53 BOND STREET, SUITE 300

ST. JOHN'S, NL A1C 1S9

T: (709) 738-3713

F: (709) 738-3743

1-800-738-3713

WWW.WRDC.NF.CA

DARE TO BE
DIFFERENT...

WOMEN
IN RESOURCE
DEVELOPMENT CORPORATION





ABOUT US

Women in Resource Development Corporation (**WRDC**) – established in 1997 – is a non-profit organization committed to advancing the **economic equality of women in Newfoundland and Labrador**, by increasing their participation in high-paying trades, technologies and operations occupations, primarily within our province's natural resource industries.

In 2002, WRDC created a charitable arm – the Educational Resource Centre (**WRDC-ERC**) – to provide information regarding training and careers in skilled trades and technologies. Through generous sponsorship from our partners we **offer training programs free-of-charge** to girls and women throughout the province.

OUR SERVICES

- Employment and Career Services for Women
- Gender-Based Analysis and Planning
- Gender-Equity and Diversity Plans
- Gender Awareness Training and “Train the Trainer” Manual
- Suite of Practical Tools to increase women's participation in non-traditional sectors

EMPLOYMENT ASSISTANCE SERVICES

WRDC provides **job counseling** to women who hope to pursue careers in skilled trades, technologies or operations. Our knowledge of the systemic issues that women face upon entering these careers helps to guide women along the path to meaningful employment.

INDUSTRY AND COMMUNITY OUTREACH

WRDC encourages establishment of partnerships among stakeholders to address and decrease gendered employment barriers. **Gender equity initiatives** require collaboration between unions, government, industry, educational institutions and community organizations.

RESEARCH ON RECRUITMENT AND RETENTION

WRDC has extensive knowledge of the issues related to women working in non-traditional fields. We continually research local, national and international **best practices**. These exemplary approaches for the recruitment and retention of women are shared as recommendations with our partners.

OUR TRAINING PROGRAMS

WRDC

ORIENTATION TO TRADES AND TECHNOLOGY

Since 1999, WRDC has collaborated with College of the North Atlantic (CNA) to provide women with opportunities to explore trade and technology occupations. The OTT program offers **hands-on training and experience** in a “safe and supportive environment.” Women gain the required technical and life skills, self-confidence, and assertiveness to be competitive and successful in the natural resource industries.

WRDC - EDUCATIONAL RESOURCE CENTRE

GETT

GIRLS EXPLORING TRADES AND TECHNOLOGY

GETT is a trades and technology program for **girls ages 10 to 12**. The program reinforces the importance of taking **science, advanced math and industrial arts** by stressing the impact these subjects have on career decisions.

GREAT

GIRLS IN RENEWABLE ENERGY AND ALTERNATIVE TECHNOLOGIES

GREAT helps bring the **climate change** message to **grade-seven girls** through a series of science-exploration camps.

TECHSPLOURATION

NEWFOUNDLAND AND LABRADOR

Techsploration is a six-month, career exploration program that provides **grade-nine girls** with the opportunity to **examine employment opportunities** in skilled trades and technology.

CAMP GLOW

GROUP LEARNING FOR OUTGOING WOMEN

Camp GLOW is a joint initiative with the Marine Institute (MI). This program is a week-long **fire-fighting camp** for women **ages 17 and over**.